



## Sponsoring Opportunities

### 17th Trade Mission ' Doing Business between Dutch Caribbean Kingdom & the Netherlands

**November 27 – 28, 2013 Hotel Des Indes The Hague, Netherlands**

There are several possibilities for companies and organizations to give themselves that little bit of extra attention for their products or/and services through sponsoring opportunities of different parts of the 17th Trademission; Doing Business between Dutch Caribbean Kingdom & the Netherlands.

#### **Beverages (wine) arrangement during the diner for 10 persons per evening:**

The dinner with beverages arrangement per table will be held in a stylish surrounding. Important guests, high appointment functionary officers, top entrepreneurs of business life will be present. You can reserve a table for 10 persons. You then have the liberty to invite your own guests. The table can have the table setting, which you desire. Name and Logo of the Sponsor will be imprinted on information that will be used as following.

**17th Trademission: Doing Business between Dutch Caribbean Kingdom & the Netherlands.**

**Sponsor name: Beverages and Dinner sponsoring.**

This title will be imprinted on the scene of the dinner.

Amount            **Price per table on request**

#### **Congress coffee break:**

On congress day there will be 2 coffee breaks, sponsor name/ logo will be clearly stated and named.

Amount            **€24.50 per person / per day** (minimum 80 persons)

#### **Congress lunches:**

**During the lunches de sponsor will receive the opportunity, to give a speech to the visitors of the congress, this may take 10 - 15 minutes.**

If wanted this can be introduced by Master of Ceremonies Logo sponsor name/ logo will be clearly stated and named.

Amount            **€37.50 per person, per day** (minimum 80 persons)

#### **Business network cocktail party 1 hour :**

At the end of congress day there will be a business luxury network cocktail party. During this event all the congress visitors will come together to make conversation and to lobby. The business network cocktail party be named after the sponsor.

Amount            **€29.50 per person, per day** (minimum 80 persons)

<b>Lanyard hanging cords</b>	<b>(200)</b>	<b>€ 750.00</b>
<b>Congress ball pens</b>	<b>(200)</b>	<b>€ 750.00</b>
<b>Badges</b>	<b>(200)</b>	<b>€ 750.00</b>
<b>All three (3) items</b>		<b>€1,950.00</b>

Badges, ball pens and hanging cords are of great importance, if you look at congresses. These products are provided with the sponsor name/ logo and are going to be used even after the congress, with these advertisement products you can count on ongoing exposure and advertisement.

### **Writing case**

An extra large elegant black conference writing case, with practical divisions. This case will be a reminder of the event that will take place. Sponsor name/ logo will be imprinted in gold or silver.

Price 200 writing cases on request

### **Billboard**

Participating companies can place their billboard at banisters of the conference room.

Price € 750.00

### **Banner on the website of InterExpo**

Company's can place a banner on our website [www.interexpo.biz](http://www.interexpo.biz) with a link to their own website.

Price € 500.00 per link.

### **Advertisement in Congress Catalog**

**The catalog will be distributed to all participants of the conference, and matchmaking.**

1 Whole page €895, = (size 125 x 200 mm)

1 Half a page €545, = (size 125 X100 mm)

1 ¼ page €325, = (size 62.5 x 100 mm)

### **CONDITIONS**

The sponsors have to deliver their own material and the care of their materials is their own. There will be a place appointed by InterExpo and the sponsor is entirely responsible for the build up of their promotion material.

# SPONSOR ITEMS FORM

Company:.....

Contact person:..... Sponsor item:.....

Address:.....

Area Code:.....Town:.....

Telephone:.....

Fax:.....

E-mail:.....

Date:..... Signature:.....