



**INTER  
XPO**

**Congress & Matchmaking, gala dinner (black tie)**  
**May 20-22, 2014**  
 The Ballroom of the Westin Hotel, Sint Maarten



## 18th trade mission

# Connecting sustainable businesses from the Kingdom of the Netherlands and the Caribbean region

InterExpo Caribbean organizes the 18th trade mission on the Caribbean island of Sint Maarten. The trade mission includes a congress with more than 20 speakers and a matchmaking initiative.

The mission's goal is to connect the business community from the Netherlands and the Caribbean part of the Kingdom to the Caribbean region. What are the opportunities that exist for entrepreneurs on the islands of Jamaica, Barbados and Trinidad? And what role can Sint Maarten play as a hub to the region?

### Sustainability

The 18th trade mission focuses on sustainable innovations and investments. Sustainable means striving to start long-term partnerships. Participants include companies, employers' organizations, the financial sector (trust and banking), industry associations and government authorities from the Netherlands, the Caribbean parts of the Kingdom and the Caribbean region. InterExpo cooperates closely with various local Chambers of Commerce.

### Entrepreneurs

A Dutch entrepreneur, active in fire safety and environmentally friendly technologies, explains why the trade mission on Sint Maarten is interesting: 'Dutch legislation is applicable to the windward islands of Saba and Sint Eustatius and these economies are thus very accessible for Dutch companies'. Other islands in the Caribbean region, such as Saint Vincent and Antigua, have also caught his attention.

### 200 years Kingdom of the Netherlands

The Kingdom of the Netherlands is formed by The Netherlands together with the countries Aruba, Curaçao, Sint Maarten and the islands Bonaire, Saba and Sint Eustatius. The 200th anniversary of the Kingdom's existence will be celebrated on Sint Maarten on 19-25 May 2014. InterExpo joins the festivities by organizing the 18th trade mission in the Caribbean part of the Kingdom.

### Matchmaking

During the trade mission's matchmaking part, participants can engage in conversations on the development of new partnerships and seizing opportunities in their respective markets. InterExpo offers a customized service; using a clear profile, a "match" based on the specific business desires of a party will be pursued.

### About InterExpo

InterExpo Caribbean N.V. has been organizing trade missions, congresses and events with an international character in the Caribbean, the Netherlands, Europe, Asia and North and Latin America since 1996. Previous events focused on wind and solar energy, tourism, construction industry, on- offshore, second homes, partnership, health, (fire) safety and environment, water management, (glass) recycling, financial services, transport (sea, air and road), telecommunications and sustainability in the Caribbean part of the Kingdom of the Netherlands.

### For more information please contact Peter Oerlemans, managing director of InterExpo.

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# Program



## Tuesday may 20

**18.30 - 20.00 uur**

Welcome Cocktailparty.

**20.00 - 22.30 uur**

Opening the 18th Trademission and  
 Keynotespeaker Governor of Sint Maarten,  
 his Excellency Drs. Eugene B. Holiday  
 followed by Banquet (Black Tie).

## Wednesday may 21

**8.30** Registration Congress and Matchmaking (Ballroom).

**9.40** Word of welcome by Ann Adeala Groen-Gumbs,  
 moderator of the conference.

**9.45** Sarah Wescot-Williams, M.Sc.  
 Prime Minister/Minister for General Affairs  
 Government of Sint Maarten.  
*Sustainable Partnerships: "A win for ALL".*

**10.15** Rein Willems, member of the National Committee  
 organising the celebrations of 200 years Royal  
 Kingdom of The Netherlands.  
*Partners in Prosperity.*

**10.45 - 11.15 uur**

Coffeebreak

**11.15** Jan Ebbing, Director Caribbean Branch Office TNO.  
*Sustainable Island Approach: A reliable, sustainable, affordable energy and clean water system plus waste management as basic building blocks for Caribbean islands.*

**11.45** Selcuk Akinci, Alderman of sustainability of the  
 Municipality of Breda.  
*Working together in twinning Breda - Dutch Caribbean gives focus on sustainability. Sharing knowledge on sustainability offers long term opportunities for businesses.*

**12.15** Etienne Ys, ex prime Minister of the  
 Netherlands Antilles.  
*Economic cooperation within the Kingdom. A win-win approach.*

**12.40 - 14.00 uur**

Lunchbreak

**14.00** Dennis Aarts, Secretary of the Government  
 Representative for the public entities Bonaire,  
 Sint Eustatius and Saba.

*On the way to new interrelations between government and the public entities in the Dutch Caribbean.*

**14.30** Koos Sneek, President Chamber of Commerce and  
 Industry Sint Eustatius and Saba.

*Sint Eustatius and Saba from the perspective of the Chamber of Commerce.*

**15.00** Marisela Croes, President of the Chamber of Commerce and Industry Bonaire and Hans Verhulst, Special Representative of the CBI Netherlands (Centre for the Promotion of Imports from developing countries, Ministry of Foreign Affairs).

*Bonaire Trade and Investment Board, a new look at economic development.*

**15.30 - 16.00 uur**

Coffeebreak

**16.00 - 17.30 uur**

Utility debate

*Sustainable Cooperation Utility and water management in the Kingdom of the Netherlands.*

Hosted by GEBE.

Hosted by moderator Paul Marshall (GEBE)

Participants:

- Fred Cuvalay (Managing Director STUCO Sint Eustatius)
- Stefan Dijkers (Managing Director for the Caribbean Region for ContourGlobal)
- Jan Ebbing (Director Caribbean Branch Office TNO)
- Franklin A. Hoevertsz (Managing Director Utilities Aruba NV)
- Dexter Johnson (manager GEBE Saba)
- R.A. Maduro (Chief Operations Officer (COO), President of the Managing Board, NV GEBE)
- Carla Moonen (Chair of the Governing Board and of the General Assembly of Water Authority Brabantse Delta)
- Paul Pree (Senior-advisor environmental policy, municipality of Breda)



**17.30 - 18.30 uur**

Cocktailparty sponsored by GEBE.

## Thursday may 22

**8.30** Registration Congress and Matchmaking (Ballroom).

**9.40** Word of welcome by Ann Adeala Groen-Gumbs, moderator of the conference.

**9.45** Annemarijke Bach Kolling, Attorney at Law / Partner, Spigt Dutch Caribbean.

*Sustainability and employment: towards sustainable and flexible labour markets in the Dutch Caribbean.*

**10.15** Bharat Bhojwani, Managing Director The Dutch Caribbean Financial Group N.V.

*Local financing for your international investment: the Do's and Don'ts of dealing with credit institutions in the Dutch Caribbean.*

**10.45 - 11.15 uur**  
Coffeebreak

**11.15 - 12.30 uur**  
Entrepreneurs debate moderator: Ludmila York-Duncan.  
*Connecting sustainable business through solid partnerships.*

Participants:

- Annemarijke Bach Kolling, Attorney at Law / Partner, Spigt (Dutch Caribbean)
- Mireya Daflaar director Prof-Pac Moving Services N.V. (Sint Maarten)
- Jack van Schoonneveldt, CEO STE Caribbean (Curaçao, Bonaire)
- Bert Schreuders, Managing Director Zenitel Caribbean BV (Aruba)
- Koos Sneek, President Chamber of Commerce and Industry (Sint Eustatius and Saba)
- Wolfgang Tooten, Vice President Chamber of Commerce (Sint Eustatius and Saba)
- Hans Verhulst CBI (Netherlands)
- Marc Verschure, Managing Director Allways Transport (Netherlands)
- Walter Blijleven RA (The Curaçao Financial Group)

**12.30 - 14.00 uur**  
Lunchbreak

**14.00** Richard Gibson, Member of the Board of financial supervision/College Financieel Toezicht.

*Sound public finances: A solid foundation for sustainable growth in the Caribbean part of the Kingdom.*

**14.30** Claret Connor, Executive Director of Sint Maarten Chamber of Commerce and Industry

*Establishing Relationships for Sustainable Development.*

**15.00** Ramesh Dookhoo, President of the Caribbean Association of Industry and Commerce (CAIC).

*Title of speech will follow.*

**15.30 - 16.00 uur**  
Coffeebreak

**16.00** Alex Rosaria, Member of Parliament Curaçao.

*To be successful abroad one must be successful at home first.*

**16.30** Linley Geeban, Businessattaché Trinidad and Tobago on behalf of the Dutch Embassy Trinidad and Tobago.

*Doing business between the Kingdom of the Netherlands and Trinidad & Tobago.*

**17.00** Kenneth Haynes, Former Director of Telecommunication service sector on Sint Maarten.

*The topic "Sustainability in Telecommunication services".*

The presentation of Kenneth Haynes will be followed by a panel discussion with the directors / representatives of the Service Sector on Sint Maarten.

The names of the panel are:

- Telem Group  
Ms. Helma Etnel
- UTS  
G. Carty
- Scarlet  
Jean de la Salle
- Global Comtrade  
Sunny Khatnani
- Corporate Innovations  
Brenda Wathey- Meyers

**18.00** Closing 18th trademission and congress by the moderator.

**18.00 - 19.00 uur**  
Farewell Party

May 23-24: visit to Sint Eustatius and Saba.

**Register for the 18th trade mission by mail: [peter@interexpo.biz](mailto:peter@interexpo.biz)**



## Location

The trade mission takes place at The Ballroom of the Westin Hotel.  
At [www.westinstmaarten.com](http://www.westinstmaarten.com) you can find more information about this location.

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## 19th Trade mission



**November 26-27 Paramaribo (Surinam)**