





22<sup>nd</sup> Trade mission and Congress 25 & 26 May 2016

Royal Torarica Paramaribo, Suriname

### 22<sup>nd</sup> Trade mission and Congress

# Doing sustainable business between Suriname and the Kingdom of the Netherlands, the Caribbean & Latin America

Due to the great success of the 19<sup>th</sup> trade mission in Suriname in November 2014, InterExpo will be organizing the 22<sup>nd</sup> trade mission in Paramaribo again on 25 and 26 of May 2016. The organization of this trade mission may count again on the full support of the Dutch embassy in Paramaribo.

#### Objective

The objective of the 22<sup>nd</sup> Trade mission and congress is to promote building business relationships between parties from Suriname, the Kingdom of the Netherlands, the Caribbean and Latin America. For example a company from Suriname could consider by means of a partnership to be active in the Kingdom of the Netherlands, the Caribbean & Latin America or vice versa.

#### **Speakers**

Approximately 15 keynote speakers will hold interesting presentations over the course of two days. They will elaborate on the advantages offered when doing business between Suriname, the Kingdom of the Netherlands, the Caribbean and Latin America. They will also discuss how to do business successfully in Suriname and other parts of the Kingdom of the Netherlands.

#### Debate

The main part of the congress consists of two debates: an entrepreneurial debate and a banker's debate. The entrepreneurial debate deals with the do's and the don'ts of intercultural entrepreneurship. There will be discussions on why personal contact is so important in Suriname, the Kingdom of the Netherlands, the Caribbean and the Latin America region and why conversations through email only may not provide for the desired results. Also will be discussed why it is attractive for Suriname to spread its wings towards the Kingdom of the Netherlands, the Caribbean & Latin America and vice versa.

#### Matchmaking session

Parallel to the congress, InterExpo will hold matchmaking sessions. Parties will meet and could take a firm step forward towards realizing a business contract. During the networking gatherings, at the end of these two days, participants will have the opportunity to meet, exchange and develop business relationships in an informal way. A gala dinner will be held on May 25 2016. (dress code: tenue de ville).

#### **Business programme**

This trade mission offers you a great opportunity to meet with potential business partners of Suriname, the Kingdom of the Netherlands, the Caribbean and Latin America and will give you a clear picture of the enticing possibilities that Suriname has to offer. During the event you could pay collective corporate visits to relevant companies and government agencies.

Moreover, there will be lots of opportunities to meet with key players of the oil -, mining -, forestry-, energy-, water -, agriculture -, transportation-, tourism and financial sector of Suriname during business meetings at the seminars and/or networking receptions. Finally the mission offers you the unique opportunity to talk with de Dutch embassy about doing business in Suriname.



For further information please contact InterExpo:

Email: peter@interexpo.biz

Tel: (+ 5999) 696 14 55 - (+ 5999) 696 15 10

www.interexpo.biz







### **COSME/ EU MEMBERS**



### PROGRAM, SUNDAY, 22rd MAY 2016



TIME	PROGRAM

17:00 - 18:00 Presentation Study Tour program at Eco Resort

### PROGRAM, MONDAY, 23rd MAY 2016



TIME	PROGRAM	
7:30 – 8:30	Departure from Eco Resort	
9:00 - 13:00	Site visits to Agricultural and cattle breeding farms	
13:00 - 14:00	Lunch	
14:00 – 17:00	Site visits to Agricultural and cattle breeding farms	
17:00	Departure to Eco Resort	
18:45	Departure from Royal Torarica and Eco Resort to Chamber of Commerce and Industry	
19:00	Presentation, network and drinks at the Chamber of Commerce and Industry	
22:00	Departure to Eco Resort and Royal Torarica	

### PROGRAM, TUESDAY, 24rd MAY 2016



TIME	PROGRAM	
07:20 - 08:30	Departure from Eco Resort	
9:00 – 13:00	Site visits to Agricultural and cattle breeding farms	
13:00 - 14:00	Lunch	
14:00 – 18:00	Site visits to Agricultural and cattle breeding farms	
16:30	Departure from Royal Torarica participants to Duckfarm	
18:00 – 22:00	Network event with live music at Duckfarm	
22:00	Departure to Eco Resort and Royal Torarica	











### 22<sup>ND</sup> TRADE MISSION AND CONGRESS



### PROGRAM, MONDAY, 23rd MAY 2016



TIME	PROGRAM
18:45	Departure Royal Torarica for non-members of the COSME/EU for Presentation, network and drinks at the Chamber of Commerce and Industry.

### PROGRAM, TUESDAY, 24rd MAY 2016



TIME	PROGRAM
16:30	Departure Royal Torarica for non-members of the COSME/EU for Network event with live music at Duckfarm.

## PROGRAM, WEDNESDAY, 25rd MAY 2016



**(** 

TIME	PROGRAM	TITLE
8:00	Registration congress and matchmaking secretariat, Royal Torarica, Ballroom	
9:25 - 9:30	National Anthem	
9:30 - 9:35	Mr. Clifton Wallé MBA, Chairman	Welcome speech
9:35 - 10:00	Opening congress and matchmaking ambassador, Mr. Ernst Noorman	New trade and business opportunities in challenging times
10:00 - 10:30	Glenn Gersie, Governor Central Bank of Suriname	Suriname on the road to macro-economic stability and growth
10:30 - 11:00	Mrs. Eleuthere-Jn. Marie, Director of the Caribbean Association of Banks Inc.	Caribbean Banks: Facilitators of Trade and Investments for Growth and Development
11:00 - 17:00	Matchmaking, Ballroom	
11:00 - 11:30	Coffee break, Ballroom, Sponsored by Republic Bank (Suriname) N.V	
11:30 - 12:00	Mr. Daniel Best, Director Caribbean Development Bank , Barbados	Access To Finance As A Means Of Enhancing Competitiveness – The CDB Perspective
12:00 - 12:30	Rene Perez, Regional Representative for the Caribbean  Santo Domingo Office, European Investment Bank	The European Investment Bank (EIB): lending, blending and advising to support sound investments in the Caribbean
12:30 - 14:00	Network Lunch " De Pier", in Torarica Sponsored by De Surinaamsche Bank N.V.	
14:00 - 14:30	Mr. Rudolf Elias, CEO Staatsolie	Staatsolie An update.
14:30 - 15:00	Drs. J.P. Bousaid, Vice-President Bankers Association Suriname	The macro-economic environment of Suriname
15:00 - 15:30	Coffee break, Ballroom, Sponsored by Republic Bank (Suriname) N.V	
15:30 - 17:00	Drs. J.P. Bousaid, moderator Debate "Drinking water, industrial water, process water, waste water, sewerage, water management and agriculture, investments, co-operation, technology" Panelists: - Mr. Daniel Best, Director Caribbean Development Bank, Barbados - Rene Perez, Regional Representative for the Caribbean — Santo Domingo Office, European Investment Bank - Mrs. Eleuthere-Jn. Marie, Director of the Caribbean Association of Banks Inc.  Closing remarks Chairman Clifton Wallé MBA	
18.30 - 19.30	Welcome cocktail, Pool bar Royal Torarica	
20.00 - 22.30	Gala Dinner, Dresscode Tenue de Ville	Keynote speaker: Michael Ashwin Adhin, Vice President of the Republic of Suriname.



## PROGRAM, THURSDAY, 26th MAY 2016



TIME	PROGRAM	TITLE
8:00	Registration congress and matchmaking secretariat, Ballroom	
9:15 - 9:30	Mr. Clifton Wallé MBA, Chairman	Opening & Welcome remarks
9:30 - 17:00	Matchmaking, Ballroom	
9:30 - 10.00	CARICOM will be represented by Ambassador Gail Mathurin, Director-General, Office of Trade and Negotiations.	Diversification of our economies: An utopia??
10:00 - 10:30	Ms. Pamela Coke Hamilton, Executive Director Caribbean Export Development Agency	Caribbean Export: Our Experience in Promoting Trade & Exports of Caribbean Brands Globally.
10:30 - 10:55	Coffee break, Ballroom, Sponsored by Republic Bank (Suriname) N.V	
11:00 - 11:30	Minister Sieglien Burleson, Ministry of Trade and Industry, Suriname	
11:30 - 12:00	Prakaash Rostam, Vice-President AKMOS (Association of Small Medium Sized Enterprises in Suriname)/ Key Expert SME & Private sector Development EU/COSME	Similarities in challenges and opportunities in doing business in the Caribbean and Suriname
12:00 - 14:00	Network Lunch, Royal Torarica Sponsored by Hakrinbank N.V.	
14:00 - 14:30	Peter A.M. Diekman Prof. Dr., Owner FCB Netherlands	A proper economic infrastructure: a responsibility for govern- ment and business enterprises
14:30 - 15:00	Koos Sneek, Chairman Chamber of Commerce and Industry St.Eustatius and Saba	Diversification of our Economy in St. Eustatius and Saba
15:00 - 15:30	Farousha Rellum, Tax Consultant KPMG Meijburg Caribbean: Dutch Caribbean & Suriname	Tax and legal aspects of doing business in Suriname
15:30 - 16:00	Coffee break, Ballroom, Sponsored by Republic Bank (Suriname) N.V	
16:00 - 17:30	Clifton Wallé MBA, Moderator Entrepreneurs debate Panelists: - Ms. Pamela Coke Hamilton, Executive Director Caribbean Export Development Agency - Joseph Cox, Assistant Secretary-General, Trade and Economic Integration of Caricom Guyana - Koos Speek, Chairman Chamber of Commerce and Industry St. Fustatius	
18:15 18:30-22:00	Departure from Royal Torarica and Eco Resort to Farewell party, Residence Ambassador Ernst Noorman. Address: Anton Dragtenweg 258	

### Sponsors

























**(** 

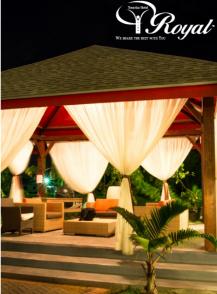


Venue

### ROYAL TORARICA HOTEL, PARAMARIBO, SURINAME - WWW.ROYALTORARICA.COM



















**(** 





Contact

www.interexpo.biz





**Peter Oerlemans** InterExpo Caribbean N.V. Curaçao

> Email: peter@interexpo.biz Tel: (+ 5999) 696 14 55 (+ 5999) 696 15 10 +597 714 60 27 (Suriname)

Het Idee-TCE **Bonistraat 89** Paramaribo, Suriname

> M: +597 7116633 E: info@hetidee.net

FOR MORE INFORMATION OR REGISTRATION OF THE 22<sup>ND</sup> TRADEMISSION, PLEASE CONTACT INTEREXPO: PETER@INTEREXPO.BIZ • WWW.INTEREXPO.BIZ



















Congress & Matchmaking, gala dinner (black tie)
November 29-30, 2016
The Ballroom of the Westin Hotel, Sint Maarten

#### 23rd trade mission

# Connecting sustainable businesses from the Kingdom of the Netherlands and the Caribbean region

InterExpo Caribbean organizes the 23rd trade mission on the Caribbean island of Sint Maarten. The trade mission includes a congress with more than 20 speakers and a matchmaking initiative. The mission's goal is to connect the business community from the Netherlands and the Caribbean part of the Kingdom to the Caribbean region. What are the opportunities that exist for entrepreneurs on the islands of Jamaica, Barbados and Trinidad? And what role can Sint Maarten play as a hub to the region?

#### Sustainability

The 23rd trade mission focuses on sustainable innovations and investments. Sustainable means striving to start long-term partnerships. Participants include companies, employers' organizations, the financial sector (trust and banking), industry associations and government authorities from the Netherlands, the Caribbean parts of the Kingdom and the Caribbean region. InterExpo cooperates closely with various Business Association in the region.

#### **Entrepreneurs**

A Dutch entrepreneur, active in fire safety and environmentally friendly technologies, explains why the trade mission on Sint Maarten is interesting: 'Dutch legislation is applicable to the windward islands of Saba and Sint Eustatius and these economies are thus very accessible for Dutch companies'. Other islands in the Caribbean region, such as Saint Vincent and Antigua, have also caught his attention.

#### Matchmaking

During the trade mission's matchmaking part, participants can engage in conversations on the development of new partnerships and seizing opportunities in their respective markets. InterExpo offers a customized service; using a clear profile, a "match" based on the specific business desires of a party will be pursued.

#### **About InterExpo**

InterExpo Caribbean N.V. has been organizing trade missions, congresses and events with an international character in the Caribbean, the Netherlands, Europe, Asia and North and Latin America since 1996. Previous events focused on wind and solar energy, tourism, construction industry, on- offshore, second homes, partnership, health, (fire) safety and environment, water management, (glass) recycling, financial services, transport (sea, air and road), telecommunications and sustainability in the Caribbean part of the Kingdom of the Netherlands.

#### For more information please contact Peter Oerlemans, managing director of InterExpo.

Email: peter@interexpo.biz Telephone: +5999 696 1455 or

+ 5999 696 2510 Website: www.interexpo.biz

December 1-2, 2016: Business visit to Sint Eustatius and Saba.













# Location

The trade mission takes place at The Ballroom of the Westin Hotel.

At www.westinstmaarten.com you can find more information about this location.











# **Contact**



### Peter Oerlemans InterExpo Caribbean N.V. Curação

T: +5999 696 1455 or +5999 696 2510 **E:** peter@interexpo.biz **WEB:** www.interexpo.biz