



**26<sup>th</sup> Trade mission and Congress**  
**30 & 31 May 2018**  
Royal Torarica Paramaribo, Suriname

## 26<sup>th</sup> Trade mission and Congress

# Doing sustainable business between Suriname and the Kingdom of the Netherlands, the Caribbean & Latin America

Due to the great success of the 22<sup>nd</sup> trade mission in Suriname in May 2016, InterExpo will be organizing the 26<sup>th</sup> trade mission in Paramaribo again on 30 and 31 of May 2018. The organization of this trade mission may count again on the full support of the Dutch Embassy in Paramaribo.

### Objective

The objective of the 26<sup>th</sup> Trade mission and congress is to promote building business relationships between parties from Suriname, the Kingdom of the Netherlands, the Caribbean and Latin America. For example a company from Suriname could consider by means of a partnership to be active in the Kingdom of the Netherlands, the Caribbean & Latin America or vice versa.

### Speakers

Approximately 15 keynote speakers will hold interesting presentations over the course of two days. They will elaborate on the advantages offered when doing business between Suriname, the Kingdom of the Netherlands, the Caribbean and Latin America. They will also discuss how to do business successfully in Suriname and other parts of the Kingdom of the Netherlands.

### Debate

The main part of the congress consists of two debates: an entrepreneurial debate and a banker's debate. The entrepreneurial debate deals with the do's and the don'ts of intercultural entrepreneurship. There will be discussions on why personal contact is so important in Suriname, the Kingdom of

the Netherlands, the Caribbean and the Latin America region and why conversations through email only may not provide for the desired results. Also will be discussed why it is attractive for Suriname to spread its wings towards the Kingdom of the Netherlands, the Caribbean & Latin America and vice versa.

### Matchmaking session

Parallel to the congress, InterExpo will hold matchmaking sessions. Parties will meet and could take a firm step forward towards realizing a business contract. During the networking gatherings, at the end of these two days, participants will have the opportunity to meet, exchange and develop business relationships in an informal way. A gala dinner will be held on May 30 2018. (dress code: tenue de ville).



Contact

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