

# Arrangements

## Participation costs:

Cost : Euro 1495,- person for two persons in one inside cabin (incl. all taxes).  
Euro 2350,- per person for one person in one inside cabin (incl. all taxes).

## Including :

- Cocktail party during opening and closing ceremony
- Cruise "Adventure of the Seas" (inside cabin) including breakfast, lunch and dinner (everyday).
- Matchmaking, congresses, seminars, workshops and exhibitions.
- Island tours

## Note :

Exhibition table: Euro 150,-  
Hire Booth on request.  
Hire Meeting room and equipment for presentation(s) and workshop(s) are available on request.  
Outside cabin or ocean view cabin on request (extra costs).



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## FLOATING TRADE MISSION



## Information

For more information, contact:

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[www.interexpo.biz](http://www.interexpo.biz)



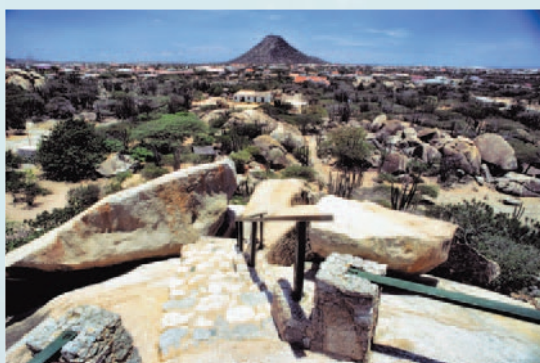
# Doing Business in the Kingdom of the Netherlands

THE 6<sup>TH</sup> TRADE MISSION WITH MATCHMAKING/PRODUCT  
PRESENTATIONS/CONGRESSES/WORKSHOPS ON THE CRUISE SHIP

## “SS Adventure of the Seas”

SEPTEMBER 30<sup>TH</sup> 2007 - OCTOBER 7<sup>TH</sup> 2007

InterExpo organizes unique Trade Missions and Matchmaking on the Dutch Antilles and Aruba. It will be the second floating Trade Mission on the Cruise Ship "SS Adventure of the Seas". The companies involved are offered the possibility to individually make trade contacts with Antillean, Aruban and Dutch companies.



#### Venue:

Cruise Ship "SS Adventure of the Seas".

#### Trade Mission Date:

September 30<sup>th</sup> 2007 - October 7<sup>th</sup> 2007

#### Aims:

To bring together Antillean, Aruban and Dutch entrepreneurs to share interesting aspects of their respective activities, to do business and possibly to establish forms of co-operation. The Trade Mission also provides an excellent opportunity to interest the Dutch, Antillean and Aruban market in your products and services, or to explore the Dutch, Antillean and Aruban market and its wide variety of products.

#### Trade Mission Participants:

- Entrepreneurs from a range of sectors, including small business starters;
- Service providers wishing to expand their services within the region;
- Tour operators, travel agents, travel journalists, incentive travel organizations;
- Other organizations wishing to intensify their international contacts with the Kingdom of the Netherlands in particular.

#### Why take part?

There is only one reason why entrepreneurs exhibit to other entrepreneurs: to look for business partners. These partners can be buyers, agents acting as importers or representatives in a foreign market, or a close association formed to jointly develop a product or service.



#### You can benefit by:

- Hiring a table or booth to assist businesses and other interested parties with help and practical information;
- Selling your products and services on the spot;
- Arranging for a speaker to give an interactive presentation or workshop;
- Getting a third party to represent you;
- Making agreements with specific customers and potential partners via the Matchmaking Program.

#### What are the opportunities?

- Promoting your business;
- Attracting (potential) clients;
- Providing detailed and effective information to your target group;
- Networking.

#### Congress:

Under the motto: "Sustainable Economic Developments within the Kingdom of the Netherlands", the congress program will feature topical aspects of the Netherlands Antilles, Aruba and the Netherlands. These will include a policy vision, the infrastructure (ports, airports, free zones) and the business climate as well as training/education, health care, (fire) safety, security environment, renewable energy, water, trust, finance, tourism, second home building (material), etc., etc.

#### Matchmaking Program:

As a participant you are entitled to take advantage of the Matchmaking Program, with InterExpo acting as intermediary between the participants and their potential customers or business partners who will be invited to meet with the participant(s).

#### Promotion and Media Plan:

The visit by the Antillean, Aruban and Dutch Trade Delegation will have extensive coverage in the (local) media. The event will also be promoted by direct marketing in conjunction with Antillean and Aruban organizations.

#### Sponsoring:

A range of sponsoring schemes is available. Please ask for further information.

#### PROGRAM 6<sup>TH</sup> FLOATING TRADE MISSION (in reserve) "Doing Business in the Kingdom of the Netherlands"

##### SUNDAY SEPTEMBER 30<sup>TH</sup> 2007 (SAN JUAN)

- Registration at the 'SS Adventure of the Seas' cruise terminal- San Juan (from 11.00 till 17.00 hours) in the business lounge.
- Opening of the Trade Mission, "SS Adventure of the Seas" 18.00 hours in the business lounge.
- Departure to Aruba 22.00 hours.

##### MONDAY OCTOBER 1<sup>ST</sup> 2007 (AT SEA)

- Matchmaking, congresses, exhibitions, workshops and presentations by representatives from the Business Associations of Aruba (am), Bonaire (pm) and Curaçao (pm) in the business lounge of the "SS Adventure of the Seas".

##### TUESDAY OCTOBER 2<sup>ND</sup> 2007 (ARUBA)

- Arrival on Aruba 08.00 hours.
- Free time
- Island tour
- Departure to Curaçao 24.00 hours.

##### WEDNESDAY OCTOBER 3<sup>RD</sup> 2007 (CURAÇAO)

- Arrival on Curaçao 08.00 hours.
- Free time
- Island tour
- Departure to St. Martin 17.00 hours.

##### THURSDAY OCTOBER 4<sup>TH</sup> 2007 (AT SEA)

- Matchmaking, congresses, exhibitions, workshops and presentations by representatives from the Business Associations of St. Martin (am), Saba (pm) and St. Eustatius (pm) in the business lounge of the "SS Adventure of the Seas".

##### FRIDAY OCTOBER 5<sup>TH</sup> 2007 (ST. MARTIN)

- Arrival on St. Martin 08.00 hours.
- Free time
- Island tour
- Departure to St. John 17.00 hours.

##### SATURDAY OCTOBER 6<sup>TH</sup> 2007 (ST. JOHN)

- Arrival on St John 08.00 hours.
- Free time
- Departure to Puerto Rico 17.00 hours.

##### FAREWELL PARTY TRADE MISSION (AT SEA)

- Business lounge of the "SS Adventure of the Seas" 18.30 - 19.30 hours

##### SUNDAY OCTOBER 7<sup>TH</sup> 2007 (SAN JUAN)

- The opportunity to fly back to your final destination.

