

Sponsoring Opportunities

4th Trade mission: “Doing business in the Kingdom of the Netherlands” “SS Adventure of the Seas”

From November 24th until December 3rd 2005

There are several possibilities for company's and organizations to give them self that little bit of extra attention for there products or/and services true sponsoring opportunities of different parts of the

4th Trade Mission “Doing business in the Kingdom of the Netherlands”

Openings cocktail party

After the official opening there will be an openings cocktail party in the business lounge of the “SS Adventure of the Seas”. On this evening we will expect 100 persons. At this event there will not only be participants but also business organizations.

Name and Logo of the Sponsor will be imprinted on information that will be used as following:

4th Trade Mission “Doing Business in the Kingdom of the Netherlands” Official Opening
Sponsor name: Opening reception.

This title will be imprinted on the banner to indicate the place of the reception. The sponsor will receive the opportunity to give a short speech if that is desired.

Amount **€3,500**

Wine arrangement during the diner for 10 persons per evening:

The diner with wine arrangement per table will be held in a stylish surrounding. Important guests high appointment functionary officers, top undertakers of business life will be present. You can reserve a table for 10 persons. You then have the liberty to invite your own guests. The table can have the table setting, which you desire. Name and Logo of the Sponsor will be imprinted on information that will be used as following:

4th Trade Mission “Doing Business in the Kingdom of the Netherlands” Official Opening
Sponsor name: Wine sponsoring.

This title will be imprinted on the scene of the Gala dinner. The Sponsor will receive the opportunity to give a short speech, if wanted this can be induced by a Master of Ceremonies.

As a sponsor you will receive one table for 10 persons for you and your guests. Your table can have the table setting which you wish for.

Amount **€ 400 per table**

Congress coffee break

On every congress day there will be 2 coffee breaks. The coffee breaks shall be named after the sponsors. Sponsor name/ logo will be clearly stated and named.

Amount **€ 1,500** (2 coffee breaks a day)

Congress lunches

During the lunches the sponsor will receive the opportunity, to give a speech to the visitors of the congress, this may take 15-20 minutes. Logo sponsor name/ logo will be clearly stated and named.

Amount € **3,000** a day

Happy hour

At the end of congress day there will be a happy hour on the floor of the exhibition. During this event all the congress visitors and exhibition visitors will come together to make conversation and to lobby.

The Happy hour will be named after the sponsor.

Amount € **3,000** per happy hour

Congress writing pads €1,500

Congress ball pens €1,500

Lanyard hanging cords €1,500

Writing pads, ball pens and hanging cords are of great importance, if you look at congresses and exhibitions. These products are provided with the sponsor name/ logo and are going to be used even after the congress and exhibitions, with these advertisement products you can count on ongoing exposure and advertisement.

Congress briefcase

A briefcase of high quality material, strong and durable. A total of 100 pieces per island. The briefcase will be provided with imprint of the sponsor name and logo.

Content contains:

- Congress program and exhibition book
- Tourist information concerning the Caribbean
- Sponsor information
- Possible other information of other company's

Price EURO 100 bags €**2,000** per island.

There is a possibility of two company's sponsoring the bag together. The head sponsor will receive a more noticeable imprint and the second sponsor a less noticeable imprint.

Head sponsor EURO €**1,200**

Co sponsor EURO €**1,000**

Writing case

An extra large elegant black conference writing case, with practical divisions. This case will be a reminder of the event that will take place. Sponsor name/ logo will be imprinted in white or silver.

Price 100 writing cases € **1,500** per island.

Billboard

Participating companies can place their billboard at banisters of the conference room.

Price € **1,500** all islands.

Banner on the website of InterExpo

Company's can place a banner on our website www.interexpo.biz with a link to their own website.

Price € 500 per link.

Advertisement in Exhibition Catalog

In association with the conferences, (mini) expo and matchmaking, the exhibition catalog will be issued. The catalog will be distributed to all visitors and participants of the conference, (mini) expo and matchmaking. We may count on a large support and active participation of as well the politicians as the business world during the event.

- 1 Whole page €895, = (size 125 x 200 mm)
- 1 Half a page €545, = (size 125 X100 mm)
- 1 ¼ page €325, = (size 62.5 x 100 mm)

CONDITIONS

The sponsors have to deliver their own material and the care of their materials is their own. There will a place appointed by InterExpo and the sponsor is entirely responsible for the build up of their promotion material.

SPONSOR ITEMS FORM

Company:.....	
Contact person:.....	
Address:.....	
Area Code:.....	Town:.....
Telephone:.....	
Fax:.....	
E-mail:.....	
Date:.....	Signature:.....

Openings cocktail party	€ 3,500	<input type="checkbox"/>
Wine sponsoring (10 pers. Per table)	€ 400	<input type="checkbox"/>
Coffee break	€1,500	<input type="checkbox"/>
Lunch	€3,000	<input type="checkbox"/>
Happy hour	€3,000	<input type="checkbox"/>
Writing pads	€1,500	<input type="checkbox"/>
Ball pens	€1,500	<input type="checkbox"/>
Hanging cords	€1,500	<input type="checkbox"/>
Brief Case (one sponsor)	€ 2,000	<input type="checkbox"/>
2 sponsors: Head sponsor	€1,200	<input type="checkbox"/>
Co sponsor	€1,000	<input type="checkbox"/>
Writing case	€1,500	<input type="checkbox"/>
Bill boards	€1,500	<input type="checkbox"/>
Banner website	€ 500	<input type="checkbox"/>
Catalog advertisement		
1 Whole page	€895	<input type="checkbox"/>
1 Half a page	€545	<input type="checkbox"/>
1 ¼ page	€325	<input type="checkbox"/>

Please check the box you want to sponsor.
 All prices are exclusive sponsor material and BTW/OB

Please send to InterExpo FAX +599 9 8680197
 E-mail: peter@interexpo.biz

Due date: September
