

10th | doing business

in the Kingdom of the Netherlands and Surinam with India

Trade Mission from the Netherlands Antilles, Aruba and Surinam to India



SPONSORSHIP OPPORTUNITIES

The Conference provides an excellent opportunity for organizations/companies to promote their product & services to the focused audience besides networking during tea/coffee and lunch intervals. The sponsorship details are as follows:

PRINCIPAL SPONSOR: INR 10,00,000 Or US\$ 20,000

Platinum Sponsor benefits include:

Exclusive Option – Only one Platinum Sponsor slot will be offered

- Status of 'PRINCIPAL Sponsor' and unique branding of company logo at the backdrop of the Conference
- Platinum Sponsor gets top billing in positioning of logo on all in-venue and other publicity materials
- Branding with logo and name featuring prominently on the cover of the Conference brochure & promotional materials
- Branding with logo and name on all Invitation Cards
- Branding with logo and name on the Conference Final Program & Proceedings
- Branding with logo and name on the Conference Delegate Bag
- Advertisement spots on a screen inside the Conference hall / banquet areas during tea & lunch breaks
- Special Branding during the Breaks through Video Presentation
- Speaker slot for a company representative
- Company literature / insert / write-up in the Conference Delegate Bag
- One full-page Advertisement (Color) in Souvenir to be released at the Conference
- 10 Delegate passes (inclusive of speakers)

CO-PRINCIPAL SPONSOR: INR 7,00,000 or US\$ 15,000

Co-Principal Sponsor benefits include:

- Status of 'Co-PRINCIPAL Sponsor' and Unique branding of company logo at the backdrop of the Conference
- Branding with logo and name featuring prominently on the cover of the Conference brochure & promotional materials
- Branding with logo and name on all Invitation Cards
- Branding with logo and name on the Conference Final Program & Proceedings
- Branding with logo and name on the Conference Delegate Badges
- Advertisement spots on a screen inside the Conference hall / banquet areas during tea & lunch breaks
- Speaker slot for a company representative
- Company literature / insert / write-up in the Conference Delegate Bag
- One full-page Advertisement (Color) in Souvenir to be released at the Conference
- 7 Delegate passes (inclusive of speakers)

SPONSOR: INR 5,00,000 or US\$ 10,000

Sponsor benefits include:

- Status of 'Sponsor' and unique branding of company logo at the backdrop of the Conference
- Branding with logo and name featuring on the cover of the Conference brochure & promotional materials
- Branding with logo and name on all Invitation Cards
- Branding with logo and name on the Conference Final Program & Proceedings
- Speaker slot for a company representative
- Company literature/insert/write-up in the Conference Delegate Bag
- One full-page Advertisement (Color) in Souvenir to be released at the Conference
- 5 Delegate passes (inclusive of speakers)

CO-SPONSOR: INR 3,00,000 Or US\$ 6,000

- Status of 'Co-Sponsor' and unique branding of company logo at the backdrop of the Conference
- Branding with logo and name featuring on the cover of the Conference brochure & promotional material
- Speaker slot for a company representative
- Company literature/insert/write-up in the Conference Delegate Bag
- One full-page Advertisement (Color) in Souvenir to be released at the Conference
- 3 Delegate passes (inclusive of speaker)

SPONSOR LUNCH/DINNER: INR 1,00,000 OR US\$ 2000

Sponsor Lunch/Dinner benefits include:

- Branding with logo and name exclusively in the Lunch/Dinner area
- Branding with logo and name featuring on the cover of the Conference brochure & promotional material
- Branding of company logo at the backdrop of the Conference
- Company literature/insert/write-up in the Conference Delegate bag
- One full-page Advertisement (Colour) in Souvenir to be released at the Conference
- 2 Delegate pass

SPONSORED SPEAKER: INR 50000 OR US\$ 1000

The Conference also offers speaking opportunities to organizations/individuals interested in making a presentation to a highly attentive and captive audience of senior decision makers. Benefits include:

- Presentation time of 15 minutes
- 2 delegate passes

OTHER SPONSORSHIP OPTIONS

We can customize a variety of further options to suit your particular budget, objectives and aspirations. Other sponsorships include:

- Conference Documentation (Print/Soft version)
- Delegate Bags
- Delegate Badges
- Delegate Refreshment breaks
- Delegate Gift/ Souvenir