



Facilitating Business !!!



7th 'Doing Business in the Kingdom of the Netherlands' Congress and Exhibition

**November 16th - 19th 2008
Rotterdam, The Netherlands**

Doing Business in the Kingdom of the Netherlands

16th November 2008 - 19th November 2008

Rotterdam

InterExpo organizes unique Trade Missions and Matchmaking in the Dutch Antilles, Aruba and Netherlands.

This Event will act as a launch pad for business developers to get acquainted and develop on the new business opportunities on offer. It also acts as a prospect for budding local and regional businesses to expand into the global market. The companies involved are offered the possibility to individually make trade contacts with Antillean, Aruban and Dutch companies.

This 7th edition to be held over a period of 4 days from 16th - 19th November 2008 at the Port City of Rotterdam in Netherlands, one of the largest port in the world also known as Europort or Eurogate.

Netherlands Antilles and Aruba are in the Dutch Caribbean. The 6 Islands of Curacao, St.Maarten, Bonaire, Saba, St.Eustatius and Aruba and the Netherlands form the part of the "Kingdom of the Netherlands" having the same Queen. This trade fair can be unique for clients from different countries to meet businessmen from all 6 Dutch Caribbean Islands and the Netherlands.

Aims

The main aim of organizing this event is to bring together entrepreneurs from the Kingdom of Netherlands and from overseas to share interesting aspects of their respective activities. This platform is meant to be a one stop shop for business growth and to establish forms of co-operation. The upcoming Trade Mission also provides an excellent opportunity for Netherlands, Antillean and Aruban markets to develop interest in your products and services, as also to explore the local markets and its wide variety of products.

To sum it up this event endeavors to facilitating business !!

Why take Part

The obvious reason why entrepreneurs exhibit to other entrepreneurs is to look for business partners. These partners can be potential buyers, agents acting as importers or representatives in a foreign market, or a close association formed to jointly develop and promote a product or service.

One Stop Platform for

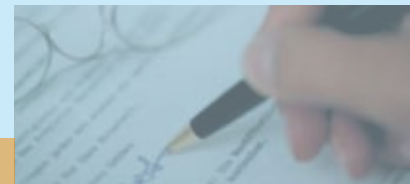
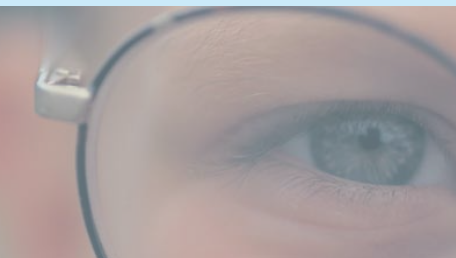
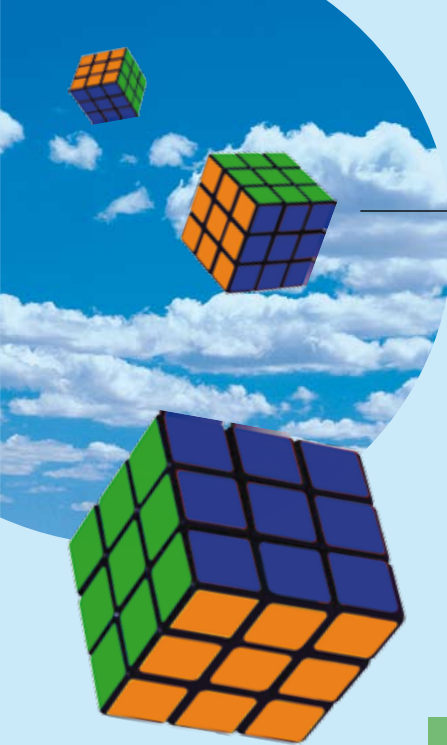
- Promoting your business.
- Attracting (potential) clients.
- Providing detailed and effective information to your target group.
- Matchmaking Business partners.

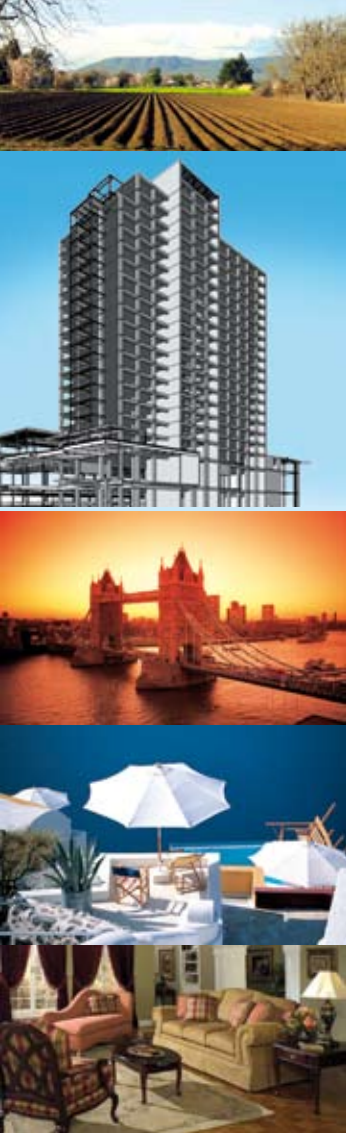
Benefits of Doing Business in the Kingdom Netherlands

- The Kingdom of Netherlands benefits from a number of preferential trade arrangements with Association of the Overseas Countries and Territories (OCTs).
- The Kingdom of Netherlands also benefits from the unilateral preferential tariff treatment.
- As a Netherlands's protectorate we enjoy European Union market market privileges.
- We have an advanced business services sector.
- 35 miles from South America with excellent port and airport facilities.
- The Kingdom of Netherlands provides incentive schemes for four sectors – hotel, manufacturing, land development and e-commerce. Scale incentives are available to businesses operating in any sector.

Participant profile

- Agriculture
- Building & Material
- Environment
- Education
- Financial Services
- Fishing
- Food and Beverage, Catering
- Government
- Health
- Heavy Industry and production
- Information Technology
- Logistics (Sea, Shipping & Air)
- Retail Industries
- Real Estate (Second Home)
- Renewable Energy
- Safety (Fire), Security
- Telecom
- Tourism
- Transport (Sea-Air-Land)
- Water Sustainability
- Other Industries





Rates & Tariffs

Stall Rates

Registration Fee	€ 75 per person
Standard Booth price (minimum 6m2)	€ 1800 (per 6m2)
	€ 2500 (per 9m2)
Empty floor space (minimum 6m2)	€ 225 (per m2)

Congress :

Themes

A) Restructuring of the Netherlands Antilles as the part of Dutch Kingdom

B) Sustainable Economic Developments within the Kingdom of the Netherlands

Congress	€ 700 per person
Members of Exhibition	€ 350 per person

Matchmaking Program

Participants are entitled to take advantage of the Matchmaking Program, with InterExpo acting as an intermediary between the participants and their potential customers or business partners who will be invited to meet the participants. The event will also be promoted by direct marketing. InterExpo shall facilitate one on one meeting with various government agencies. Details on Request.

You can Benefit by

- Hiring a table or booth to assist businesses and other interested parties with help and practical information.
- Selling your products and services on the spot.
- Arranging for a speaker to give an interactive presentation or workshop.
- Getting a third party to represent you.
- Making agreements with specific customers and potential partners via the Matchmaking Program.

Tariffs

Matchmaking for participants exhibition	€ 500.00
Matchmaking for non-participants exhibition	€ 1,000.00

Sponsoring Opportunities

There are several opportunities for companies and organizations to give their products and /or services that bit of extra attention to generate brand recall. Avail of the various sponsorship opportunities on offer during this Exhibition and Congress. Details on Request.

Advertisement in Exhibition Catalogue

The catalogue will be distributed to all visitors and participants of this Exhibition and Conference.

Advertisement Tarrif

1 Whole page	€ 895, = (size 125 X200 mm)
1 Half a page	€ 545, = (size 125 X100 mm)
1 ¼ page	€ 325, = (size 62.5X100 mm)

Banner on the website of InterExpo

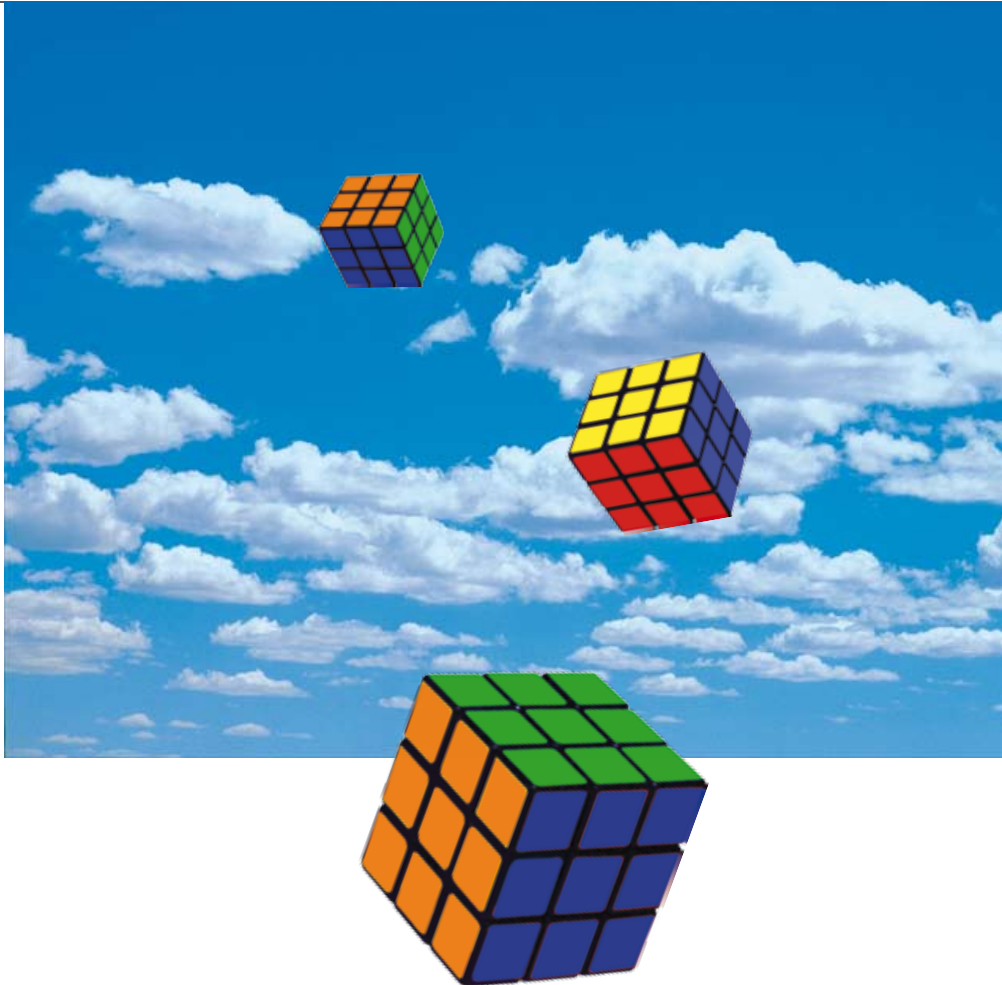
Companies can place a banner on our website www.interexpo.biz with a link to their own website.

Tarrif	€ 500 per link
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* All prices are exclusive of VAT. VAT (Extra) at 19% is applicable for all invoices.

* Early Registrations are entitled to a 5% Discount.





Promotion and Media Plan

The event will be promoted in the (local) media and by direct marketing in conjunction with organizations in the Kingdom of the Netherlands.

Rules and regulation

- The organiser of the trade mission reserve all rights to cancel, change the venue and dates for reason beyond their control.
- However in case of cancellation the organiser shall return all the payment to the participants without any interest.
- The organiser is not responsible for any loss arising out of Natural calamity/Accidents during the event arising there of shall be judged according to Queens laws.

Organised by



InterExpo Caribbean N.V.

Contact Details
Mr. Peter Oerlemans
Curacao, Netherlands Antilles
Tel: +5999 7381825
+5999 5270177
Email: peter@interexpo.biz
Website: www.interexpo.biz

Sole Global Marketing Rights



Euclid Infotech Pvt Ltd

Contact Details
Ms. Priyanka Kadam
India
Tel: +91-22-66023812
Cell: +91-98678 65630
Email: priyanka.k@tendersinfo.com
Website: www.tendersinfo.com